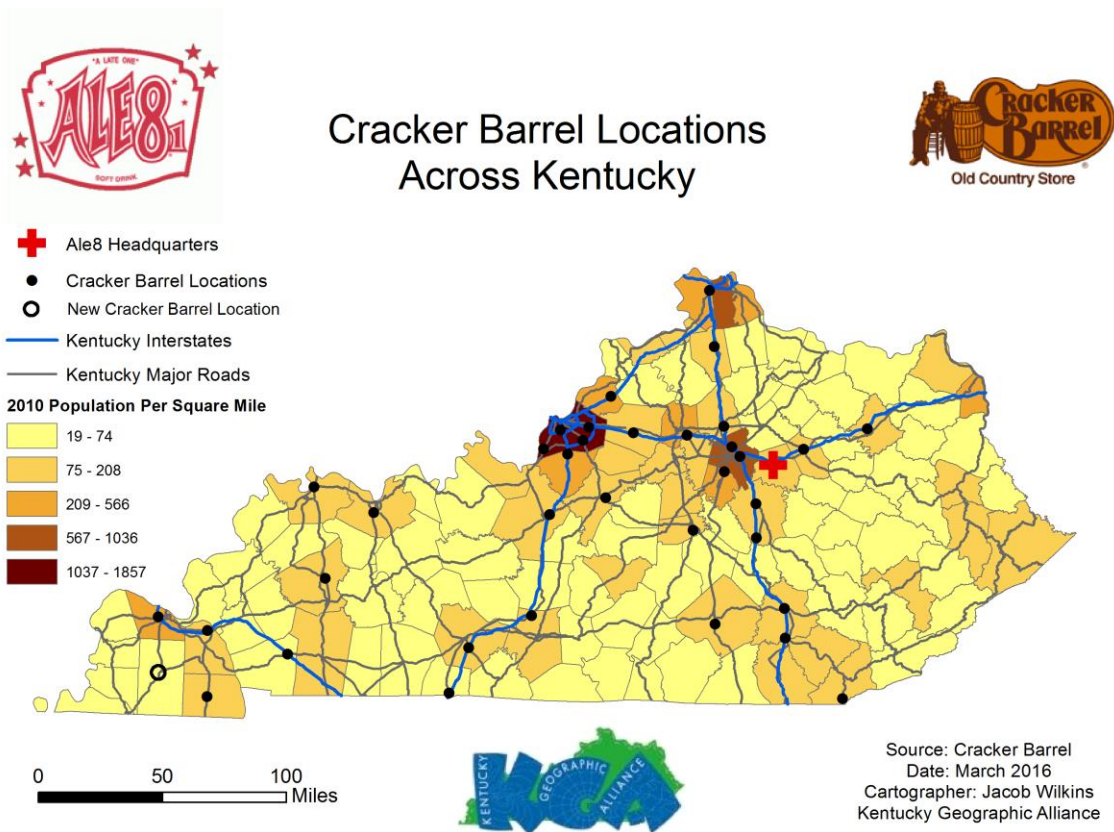

KENTUCKY IN THE NEWS

The Kentucky Geographic Alliance — March 2016



Ale-8-One recently [announced](#) that it will begin making its soft drink available to all Cracker Barrel locations across the country. This means that a soft drink manufactured and created in Kentucky will now be sold in 630 Cracker Barrel locations across [42 states](#) in the US. Ale-8-One, [founded in 1926](#) is produced in Winchester, KY. It's the only soft drink invented in Kentucky that is still in existence.

Mapped above is 2010 population data per square mile for each county in Kentucky. The geographic pattern demonstrates geospatial links between higher population densities and Cracker Barrel locations. Secondly, most Cracker Barrels in Kentucky are located on Interstates or Kentucky's Parkway system. A new location will be opening in Mayfield, KY this summer which will be Kentucky's 39th Cracker Barrel Old Country Store.

Geographers are interested in economic development and planning. If you worked for Cracker Barrel, where would you locate the next store in Kentucky? Geographic Information Systems (GIS) are used to today to analyze detailed data to make good business decisions. The KGA is training teachers to use GIS in STEM disciplines. For more information, contact us.