



## KENTUCKY GEOGRAPHIC ALLIANCE

January 27, 2021

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### ESRI's 2021 ArcGIS Story Map Competition for High School and Middle School Students

The Kentucky Geographic Alliance is proud to represent the students of Kentucky in ESRI's 2021 ArcGIS Story Map Competition. This competition is an opportunity for **High School and Middle School** students of Kentucky to think creatively about the spatial geography of our state.

Students are encouraged to tell the unique heritage and livelihood of Kentucky with the creation of story maps. Students can pick any topic, but it **must** be specific to Kentucky. The competition is open to MS (4-8) and HS (9-12) students. To view examples from previous competitions, visit this [link](#).

This year's competition will award 10 students from each state with \$100 prizes, for 5 MS and 5 HS entries. Kentucky judges will select one MS and one HS entry to submit at the national level, with the chance to win a **trip to the 2021 Esri Educational Summit in San Diego, California!** For more information on school and student eligibility and award details, visit this [website](#).

### Requirements for the Competition

There are several guidelines and requirements for submissions to this year's competition.

- **Projects must be presented through an ArcGIS account or app.**
  - Esri requires that projects be created and submitted through an ArcGIS web account or app. Esri provides their Schools Mapping Software Bundle for free to public, private, and homeschooled. Visit this [link](#) to register for the free bundle! Students will submit entries to the state via their school of record. Schools can submit up to five entries each to the state.
- **There must be a clear mission and message to each project.**
  - There must be a specific subject or mission to our student's projects. Students can discuss particular issues, interests, or answer questions concerning our state.
- **There must be appropriate, "professional" data being shared.**
  - Students should focus their projects on GIS information that is appropriately focused in Kentucky and the many aspects of our state. Students can find online resources for GIS data, or collect their own if they wish.
- **The project is presented neatly with a clear title, purpose, and summary**
  - Students should present an organized, flowing story map with an accurate title and summary including reasoning and any sources put into the project.

## The KGA is Your Source for Competition Information

The KGA is proud to be the State Leadership Team for the 2021 ArcGIS Competition. We will be an active resource for teachers and students throughout the competition with updates, GIS resources, and guidance for this year's competition. **Schools that would like to register for this competition are required to take advantage of a free KGA membership** to receive competition updates, GIS resources, and teacher professional development resources.

To view details about the ArcGIS competition, visit the [KGA website](#).

To register for this year's competition, submit an email of intent to the KGA at [kga@wku.edu](mailto:kga@wku.edu)

Become a member of the KGA when filling out this [form](#) on our website. Membership is free.

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